

# Put your brochure in every attendee's hand for less than 10 cents each!



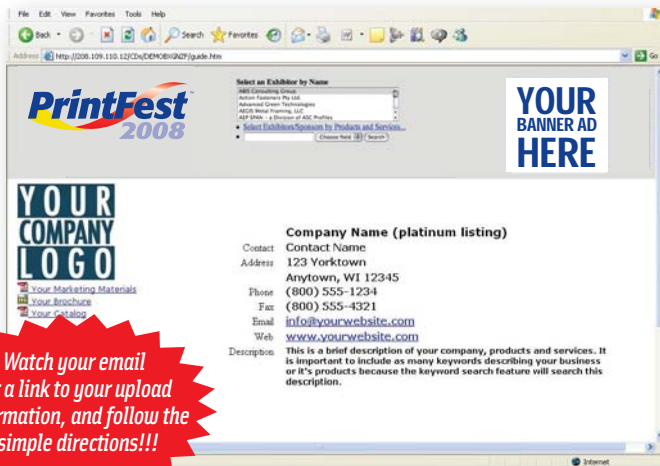
**Make sure your attendees get your sales literature EVERY TIME!**

Get 100% distribution of your catalogs and literature DIGITALLY on the PrintFest™ 2008 CD Directory which is being handed out to all attendee's at the show.

## How It Works:

You will receive an email from printfest@cdshowguides.com with a link to your individual upload page where you will be able to update and approve your listing. You will also have the option on the link to upgrade your listing and upload your marketing materials. If you prefer, you can use the section below to mail or fax your request and we will contact you for your material, however it can all be done via the link.

CDshowGuides™ then produces all of the information onto the exclusive interactive PrintFest™ 2008 CD Directory which is distributed to all attendee's at the show as a year round buying and resource guide. Send them home with digital files of ALL of your brochures in addition to whatever printed materials they pick up on the show floor.



**Watch your email for a link to your upload information, and follow the simple directions!!!**

## ◀ SAMPLE CD BROWSER

Include your literature and other multi-media material; Brochures, catalogs, Power Point presentations, white papers, video, etc. along with your contact information, logo, website links and description. Attendees easily open your documents for use in their purchasing decisions.

**Takes less than 5 minutes to upload your files!**

**Deadline is February 22, 2008**

**Package Options** - Name, address, phone, fax and 50 word description included **FREE** in the Basic Listing

**Expanded Listing** - 3 files/brochures up to 2MB, logo, 6 category listings, website/email hot links, 100 word description

\$250.00 USD

**Additional MB or Files \$75 (each)**

\_\_\_\_\_

**Banner Ad** - 200 pixel x 200 pixel (jpg or gif) banner ad placed on browser dashboard (ad expands to full size when clicked on)

\$1000.00 USD

**TOTAL \$** \_\_\_\_\_

**Payment Information** (Mail to: CDshowGuides, 605 Yorktown Road, DeForest, Wisconsin 53532 or fax to 586-279-0518)

### Check Form of Payment

- Check
- Master Card
- Visa
- American Express

### Please make checks payable to "Interactive Media Products"

Credit Card #: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ CVV2#: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_



Your signature is required and acknowledges agreement to the terms and conditions listed below.  
**TERMS AND CONDITIONS:** Orders cancelled 4 weeks prior to show are non-refundable.  
 Media provided to Interactive Media Products in any format, (disc or electronic) will be returned upon request only.

